

COPE NYC x BBFL x BKSF VIRTUAL EXPO FAQ

Q. What is Brooklyn Beauty/Fashion Labo?

A. Brooklyn Beauty/Fashion Labo (BBFL), an organization based in Park Slope, is building a creative, collaborative community around a sustainable lifestyle brand. We bring together Brooklyn based artists and designers with our international partners to develop unique, sustainable lifestyle products for the domestic and Japanese markets. Brooklyn isn't just a place for us, but a vibrant way of life with an emphasis on sustainability. We're sincere about cultivating this lifestyle locally, and sharing it with the world.

Q. Which markets will the virtual expo reach?

A. As part of BBFL's J+B project, we serve artists and designers as a bridge from Brooklyn to Japan - and beyond. Our virtual expos are bilingual and targeted at the United States and Japanese markets.

Q. How will shipping be managed? What is the cost and who pays?

A. Shipping and handling are the responsibility of the designer and costs are typically passed on to the buyer. Designers may choose which shipping company to use and can get favorable rates by using BBFL's logistics partner for exports to Japan. Designers are not required to ship from BBFL's location in Park Slope, Brooklyn.

Q. How many items can be exhibited?

A. Only one item may be exhibited in the virtual expo. However, with your complimentary BBFL Group Membership you may display up to six (6) items on your member portfolio page (English only).

Q. Do I have to live/work in Brooklyn to participate?

A. No, but affiliation with BK Style Foundation is required.

Q. Where should the item be manufactured?

A. Products are required to be Made in USA, and preferably Made in Brooklyn.

Q. Should the item I am exhibiting be in production for immediate sale?

A. Yes. Your item should be readily available for sale to multiple buyers during the expo.

Q. Can I sell wholesale?

A. The expo isn't intended for wholesale distributors, however potential distributors may contact you directly through your complimentary BBFL Portfolio Page (English only).