

COPE NYC Announces 2021 Summer Artist in Residence: Michela Martello

NEW YORK, NY July 7, 2021— today COPE NYC announced Michela Martello’s proposal, **THE THIRD EYE RESIDENCY PROJECT** has been selected for our summer residency program. Michela proposes a collaborative framework, which involves guest artists and people of varying ages and artistic abilities, to tap into their unexplored potential, and experience joyful sensory experiences as they work with the artist.

Michela Martello’s The Third Eye Residency Project is based on research that drawing with our usually unused hand, and drawing blindfolded, can stimulate a sphere of our senses that often remain asleep, these reactivated spheres ignite a series of electrical micro magnetisms in our body that act on endorphins, on the thalamus, and on the third eye, making us joyful and more present in the moment.

How to integrate creative confusion into a constructive narrative? from this sentence, and from the scientific studies, Michela drew inspiration. Now she invites people of different ages to participate in a collective artistic work.

The project is composed of 3 phases:

First, warming up by engaging the right side of our brain in two ways, drawing blindfolded and drawing with the opposite hand. By generating different shapes on cardboard and paper surfaces that will then be assembled, we do not have to worry about the result. What is important is the creative action through which we express a free line without expectations.

Second, a harmonic connection will be created under Michela’s guidance that unites the first phase, inspired by what the lines drawn suggest, drawing as much as possible from a creative source for associations; this phase is drawn with our usual hand.

Third, the various pieces of cardboard and paper will be assembled, giving shape to a single artistic body that can be installed on a wall of a public or private place. The intent of this project during the residency is to collaborate with people of all ages and various abilities, and through the use of creating blindfolded or with the opposite hand, develop a cognitive sensory experience that brings benefit, balance, and total presence in the experience, almost like an art therapy session giving us joy in the simple act of creating by tapping into our unexplored potential.

Mask wearing is always required. Proof of vaccination or a negative COVID-19 test (taken within 14 days) required for all parties involved.

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COPE NYC
Creative Opportunities Promoting Equality

Artist Biography:

Michela Martello brings together the traditional and contemporary influences of a variety of techniques, media, themes, and cultures to create art that achieves a universal language of aesthetics that merges centuries and crosses cultural bounds.

Pen + Brush - 2017 - "Future is Goddess "

Born in Grosseto, Italy, Michela studied Illustration at the IED, Europe Institute of Design and she published works in over 30 books. In 1993, she shifted her focus to painting, and moved to New York. Her work was selected for group shows, such as NYU Small Work, and is collected and commissioned by clients such as Soros Collection, Serafina Group, and CityCinema group.

Martello exhibits in many galleries in Italy, Greece, and US: Pen + Brush and A.I.R. Gallery in NYC, Miami Art Fair, and the Wooden Walls project, a public art program with a 3 Mural installation in Asbury Park, NJ. She exhibited "Overlap; Life Tapestries" curated by Vida Sabbaghi; an itinerant group show that traveled from NYC to Penn State gallery. In 2017, Pen + Brush hosted a large-scale solo show of 8 years of Martello's paintings, "Future is Goddess."

Michela participated several times in COPE NYC Tainan Residency Exchange where she painted a mural for the National Children's Museum. Her piece, Time Zone, was selected to be exhibited in the group show MAAM at MACRO, Museum of Modern Art, Rome. In 2020, Michaela was the first female artist to have a solo exhibit at galleria Giovanni Bonelli in Milan.

Michela Martello was a guest artist for COPE NYC's, An Inclusive World's Artist Talk, with Queens Museum's Open Studio Virtual Artists' Program.